

## WE Believe:

*That branding shouldn't just be "pretty", all of our services are strategy and research-based with the goal of helping you find visual ways to truly represent your brand, as well as help you grow. Our goal is to help you:*

1. Look professional and legitimate to customers, clients, and other professionals.
2. Attract your dream clients in your specific target market and build a loyal tribe of followers who love what you do.
3. Look high-end so you can charge more or raise your prices.
4. Stand out in an over-saturated, overcrowded market to help you make more sales and build your business!

## Helping you: BY

1. **Save time**—by handling everything from brainstorming to post-production to create a convenient deliverable that is ready to launch. No surprises.
2. **Clarify your vision**—by presenting you with tons of styles, concepts, colors, and photos to create a clear brand profile that can help guide decisions and eliminate overwhelm.
3. **Eliminate the guesswork and confusion**  
—by providing branding guidance, resources, tips, research, and expert recommendations along the way.

# BRANDING PRICING

## H U S T L E R \$500

### **Refresh or rebrand of current logo/identity**

1 Primary logo design in high-res png, jpeg formats

Includes brand identity board with color codes, fonts, graphics, and aesthetic

1 round of revision if needed.

## B O S S \$800

### **Logo + marketing material design**

1 Primary logo and identity design with typography/color palette brand board

Alternative logo design (simplified version of primary logo)

1 marketing material design of your choice ((business cards, pricing guide, media kit, PDF opt-in, brochure etc)

2 rounds of revision if needed.

## C E O \$1,100

### **Branding + Social Media Makeover OR Additional Marketing Material**

ALL items in "Boss" package plus:

Social media makeover (1 platform, Facebook or Instagram)

Page/feed re-design, bio edit, header/photo filter/profile image design/highlight covers

\*Choice of additional marketing material design instead

## M O G U L \$1,800

### **Full Brand Makeover From (Re)Start To Finish**

ALL items in other three packages plus:

Wix website creation

Basic copywriting/editing

Walk-through guide and resource kit

Up to 3 rounds of revision if needed.

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## A LA CARTE: INDIVIDUAL ADD-ONS FOR ANY PACKAGE

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Product/brand photography - \$450 (25 images)

Website creation- \$800

Social media makeover - (\$350 per platform)

Brand Strategy- \$350

# BRANDING PRICING

## PAYMENT SCHEDULE

**Hustler Package-** 50% down up front (remaining due upon completion)

**Boss Package-** 50% down up front, remaining due upon completion

**CEO Package-** 50% payment total up front, 1/2 remaining due at progress point, remaining due upon completion.

**Mogul Package-** 50% payment total up front, 1/2 remaining due at progress point, remaining due upon completion.